

- Textile industry is the second worst industry in terms of environmental pollution.*
- Textile industry pumps 2 billion metric tons of CO2 into atmosphere every year.*
- 208M lbs of waste were generated by single-use outfits in 2019.*
- Apparel eCommerce returns rate is 20-30%.*



WATER POLLUTION



WATER CONSUMPTION



MICROFIBERS IN OUR OCEANS



WASTES ACCUMULATION



CHEMICALS ADDICTION



GREENHOUSE GASES EMISSIONS



SOILS DEGRADATION AND DESERTIFICATION



RAINFOREST DESTRUCTION

